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BDO Canada Limited
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April 1, 2022

To the creditors of Eve & Co Incorporated, Natural MedCo Ltd., and Eve & Co International Holdings Ltd. (collectively referred to as the "Eve Group")

Re: Proceedings under the *Companies' Creditors Arrangement Act* (the "CCAA")

TAKE NOTICE that on March 25, 2022, an Order (the "CCAA Initial Order") was granted by Justice Conway of the Ontario Superior Court of Justice (the "Court") pursuant to the CCAA granting the Eve Group various relief including, but not limited to, an initial stay of proceedings against the Eve Group and its assets through to April 4, 2022. The Court appointed BDO Canada Limited as the monitor of the Eve Group (the "Monitor").

Pursuant to the CCAA Initial Order, the Eve Group is to continue to carry on business in a manner consistent with the commercially reasonable preservation of its business and assets while it engages in a Court-supervised Sale and Investment Solicitation Process ("SISP"). The SISP seeks offers to purchase some or all of the assets of the Eve Group or an investment in the Eve Group enabling it to restructure its affairs.

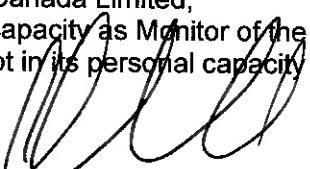
The CCAA Initial Order provides that claims against the Eve Group for payment for goods and services supplied to the Eve Group prior to March 25, 2022 are suspended and creditors are prohibited from continuing or taking any actions or exercising any rights against the Eve Group, or the Monitor, except with leave of the Court. **You are not required to file a proof of claim at this time.**

A copy of the CCAA Initial Order and a list of the names and addresses and amounts due to the Eve Group's creditors as estimated by management of the Eve Group can be found on the Monitor's website (the "Website") at <https://www.bdo.ca/en-ca/extranets/eve-co-incorporated-and-natural-medco-ltd/> or by contacting the Monitor directly. Additional materials will be posted to the Website from time to time and creditors are encouraged to check the Website regularly for updates as to the status of the proceedings. The next Court application in the proceedings is scheduled for April 1, 2022.

Should you have any questions or concerns please contact Melinda Rombouts of the Eve Group, at melinda@evecannabis.ca or Maxine Finnegan of the Monitor, at 519-953-0753 or mfinnegan@bdo.ca

Yours truly,

BDO Canada Limited,
In its capacity as Monitor of the Eve Group
and not in its personal capacity


Stephen N. Cherniak, CPA, CA, CIRP
Senior Vice President
Licensed Insolvency Trustee